



September 9th, 16th & 23rd 2023

Held at Freshwater Farms of Ohio, One mile north of Urbana at 2624 N US Hwy. 68
www.ohiofishandshrimpfestival.com

Planning is underway for the 21st Annual Ohio Fish & Shrimp Festival! Our festival brings new visitors to Champaign County and the surrounding areas each year. **In 2022, we welcomed 4,500 guests!** Many guests come from neighboring counties while others travel from out of state and enjoy exploring our local shops, restaurants and attractions while they're here.

The objective of our festival is to educate the public on the health benefits of fresh seafood and the importance of developing local food sources - and have a lot of fun while doing it! Festivities include live music groups, mouth-watering seafood, a variety of other foods, vendors, bounce houses and other kids activities. Our fish hatchery exhibits are open all weekend so that visitors can see the displays of fish and pond critters, feed the trout by hand, and pet rare sturgeon.

The success of this event is credited largely to our sponsors, who lend their names and financial support. We would like to offer you the opportunity to promote your business while supporting this established community event.

Our Sponsorship Packages offer an array of opportunities to suit a wide range of budgets. Each sponsorship level comes with benefits that will help your investment maximize your visibility and community good will.

The festival strongly supports local charities by providing free booth space. We strive to include as many local schools, churches and other non-profit organizations as possible as a way for groups to raise money for their cause and/or pass out information to the public.

Thank you in advance for your willingness to support the efforts of The Ohio Fish & Shrimp Festival!

Warmest Regards,

The Ohio Fish and Shrimp Festival Committee
& The Staff of Freshwater Farms of Ohio

*We will be happy to answer any questions you have. In case of any queries, please feel free to **contact us at 937-652-3701 -or- ofsinfo@fwfarms.com**.*



SPONSORSHIP LEVELS & BENEFITS



General Sponsorship Status Levels

A General Sponsorship means we will use your contribution as needed to cover festival costs whether it be entertainment, promotional materials, logistics or other general expenses.

1

2

3

4

Company Logo with link to your website displayed by status on our festival website	✓	✓	✓	✓
Company Logo/Name displayed by status level on sponsor banner at Festival	✓	✓	✓	✓
Free Admission Tickets	2	2	6	8
15 second Ad Slots between bands	1 daily	2 daily	4 daily	6 daily
\$15 Vouchers for dinner at the Freshwater Farms Fish & Shrimp Booth	2	4	8	16
Reserved VIP Parking Spaces		1 daily	2 daily	4 daily
Social Media Shares	✓	✓	✓	✓
Mention in Festival Press Releases				✓
TOTAL SPONSORSHIP:	\$250	\$500	\$1,000	\$2,500

Other/Add-On Sponsorship Opportunities

Choose any of these options as your main method of sponsorship, or add to any sponsorship level listed above to get additional exposure and benefits.

Golf Cart Sponsor 1day - \$250
Golf Cart Sponsor all 3 days - \$500

Golf carts are used to shuttle our guests in the parking area and around festival grounds as needed.

Your company name will be posted on both sides of a golf cart as the sponsor.

Bounce House Sponsor 1 day - \$250
Bounce House Sponsor all 3 days - \$500

We provide four complimentary bounce houses for kids along the vendor row.

Your company name and logo will be posted on a sign beside the bounce house you sponsored along with any co-sponsor.

SPONSORSHIP CONTRACT



Thank you for sponsoring the Ohio Fish & Shrimp Festival!

Please complete this form and send it back to us as soon as possible.

Sponsor Name: _____

Address: _____

Phone(1): _____ Phone(2): _____ Fax: _____

Contact Person: _____ Contact Email: _____

Website: _____

SPONSORSHIP LEVEL SELECTION

General Sponsorships

- ☐ Tier 1 Sponsor (\$250)
- ☐ Tier 2 Sponsor (\$500)
- ☐ Tier 3 Sponsor (\$1000)
- ☐ Tier 4 Sponsor (\$2500)
- ☐ Other Amount _____
(Benefits will be adjusted to honor amount of support.)

Other/Add-on Sponsorships

- ☐ Golf Cart Sponsor - 1 day (\$250)
- ☐ Golf Cart Sponsor - all 3 days (\$500)
- ☐ Bounce House Sponsor - 1 day (\$250)
- ☐ Bounce House Sponsor - all 3 days (\$500)
- ☐ **In-Kind Sponsor:** Please contact me to discuss in-kind sponsorship. (Examples: Sand, Gravel, Landscaping, Printing Services, Food Supplies, Port-a-johns, etc.)

COMPANY LOGO: E-mail a high-resolution logo file to tech@fwfarms.com as soon as possible. If you do not have one, you may mail us a CLEAR copy of your logo with this form. Disregarding this step will delay the addition of your logo to our website sponsor list. If you do not have a logo, we will list your company name.

Ad Verbiage: General Sponsorship Levels, provide verbiage for your 15 second voice ad below. Tier 3 and 4: You can attach up to three different ads if you'd like and we'll rotate them during the festival.



Mail this form to:
Freshwater Farms of Ohio
Attn: OFSF Committee
2624 North U.S. Highway 68
Urbana, Ohio 43078

Make Checks Payable To:
Freshwater Farms of Ohio

To Pay with Credit Card:
Call 937-652-3701